

BELSTAFF
POLIZIA DI STATO
COLLECTION
F/W2010-11





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BELSTAFF GIVES UNIFORMS TO POLICE FORCE • For new metropolitan heroes

A legacy of 85 years, of studies, research for protection, steadfastly bound to trends, elegance, lifestyles and fashion. 286 registered trademarks in fabrics, processing, wear and treatments, in order to improve protection and enhance the style of dynamic individuals. Belstaff's commitment has won the test of time! Motorcyclists, aviators, policemen and heroes in the great action movies of the past and of the present have entrusted Belstaff with their protection and their style. And recognition continues: the new F/W 2010-11 collection celebrates the collaboration between State Police and Department of Public Safety. Belstaff was chosen to represent the excellence of Italian products and to contribute in creating the image of State Police during leisure time. Clothes and accessories are inspired by the colors of the police and wisely combined with Belstaff tradition: crimson, gold, blue, black and gray. Belstaff was chosen to represent the excellence of Italian products and to contribute in creating the image of State Police during leisure time. Clothes and accessories are inspired by the colors of the police and wisely combined with Belstaff tradition: crimson, gold, blue, black and gray. The idea twins perfectly with the image of the Police for the third millennium, which sees the champions of justice closer and closer to everyday people. And so the collection, designed by Michele Malenotti in collaboration with the internal Belstaff design team and with the technicians of the State Police, will enable everyone to safely live out the role of metropolitan hero. The idea twins perfectly with the image of the Police for the third millennium, which sees the champions of justice closer and closer to everyday people. And so the collection, designed by Michele Malenotti in collaboration with the internal Belstaff design team and with the technicians of the State Police, will enable everyone to safely live out the role of metropolitan hero. The military appearance, always as stylish as can be, endows women with grit and determination, as well as with a subtly androgynous appeal.

BELSTAFF METTE IN DIVISA LA POLIZIA DI STATO • Per i nuovi eroi metropolitani

Una storia lunga 85 anni, di studi, di ricerche per la protezione, indissolubilmente legata alle tendenze dell'eleganza, agli stili di vita e alla moda. 286 brevetti depositati, nei tessuti, nelle lavorazioni, nelle vestibilità e nei trattamenti, per migliorare la protezione e l'eleganza di chi vive dinamicamente. Un impegno Belstaff che ha vinto la sfida del tempo! Motociclisti, aviatori, corpi di Polizia ed eroi dei grandi film di azione del passato e del presente hanno affidato la loro sicurezza e la loro eleganza a Belstaff. Un altro riconoscimento importante: la nuova collezione AI2010/11 celebra la collaborazione con la Polizia di Stato ed il Dipartimento di Pubblica Sicurezza. La Belstaff è stata scelta per rappresentare l'eccellenza del Made in Italy e contribuire a creare l'immagine della Polizia di Stato nel tempo libero. I capi e gli accessori sono ispirati ai colori della polizia e sapientemente combinati con la tradizione Belstaff: cremisi, oro, blu, nero e grigio. L'idea si coniuga con l'immagine della Polizia del Terzo Millennio che si ispira al claim "dove la vicinanza e l'unione tra poliziotto e cittadino si può interpretare anche in un comune modo di vestire". Così con i capi della collezione disegnata da Michele Malenotti in collaborazione con il team di design interno Belstaff e con i tecnici della Polizia di Stato, tutti potranno vivere, in piena sicurezza, nelle vesti di eroi metropolitani. L'aspetto militare, sempre elegantissimo, conferisce anche alle ladies grinta e dinamismo, oltre che un fascino sottilmente androgino.

Menswear collection





110775 **Guardian Jacket**

fabric **Heavy Gum**
colour Black

sizes S/XXXL



111697 **Guardian Blouson**

fabric **Heavy Gum**

colour Black

sizes S/XXXL



111708 **Eagle Blouson**

fabric Supplex
colour Black

sizes S/XXXL



110843 **Supervisor Jacket**

fabric Supplex
colour Black

sizes S/XXXL



110013 **S. Michele Jacket**

fabric Hooker
colour Black

sizes S/XXXL



110012 **Eagle Jacket**

fabric Supplex

colour Black

sizes S/XXXL



113000 **S. Force Jacket**

fabric Police Calf Leather
colour Black

sizes S/XXXL



110879 **Chief Coat**

fabric Wool Cloth
colour Black

sizes S/XXXL



112508 **S. Michele Waistcoat**

fabric Giada
colour Black

sizes S/XXXL

Womenswear collection





120791 **Supervisor Jacket**

fabric **New Cotfort**

colour Black

sizes 38/50



120792 **Eagle Jacket**

fabric **New Cotfort**
colour Black

sizes 38/50



123000 **Sharp Jacket**

fabric Police Calf Leather
colour Black

sizes 38/50



123002 **Radar Jacket**

fabric Police Calf Leather
colour Black

sizes 38/50



123001 **Helicopter Bomber**

fabric Police Calf Leather

colour Black

sizes 38/50



112509 **S. Michele Waistcoat**

fabric Giada
colour Black

sizes 38/50

Accessories collection





756600 **Eagle Bag**

fabric **Nylon Light & Leather**
colour Pearl Black



756602 **Radar Bag**

fabric **Nylon Light & Leather**
colour Pearl Black



719560 **Guardian Cap**

fabric **Nylon Belfresh & Leather**
colour Pearl Black

sizes XS-XL



719561 **Supervisor Cap**

fabric **Nylon Belfresh & Leather**
colour Pearl Black

sizes XS-XL



759103 **Guardian Belt**

fabric **Genuine Leather**

colour Black

sizes I-II



759102 **Supervisor Belt**

fabric **Genuine Leather**

colour Black

sizes I-II



757675 **Radar Shoes**

fabric Hooker & Carbon
colour Black

sizes 36-46

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